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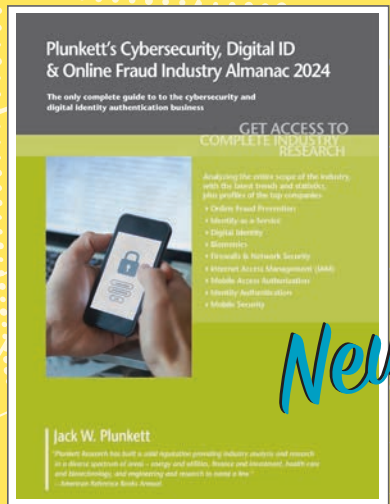
# GLOBAL BUSINESS DATA AND MARKET RESEARCH ON THE WORLD'S TOP INDUSTRIES & COMPANIES

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It's our job to help you follow developments in the business sectors of your personal interest — what has changed, and what is likely to happen over the mid-term. Our research gives you the latest trends, statistics, companies and emerging technologies — on an easy-to-use, per-industry basis. We're working harder than ever to be your go-to reference source for the world's most important industries and markets.

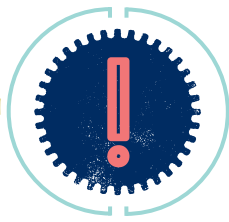
At the same time, we have added coverage of exciting, leading-edge sectors, including Artificial Intelligence (be sure to see our coverage of ChatGPT and other new technologies); Cybersecurity (capable companies are pouring billions of dollars into technologies to make it better); and the dynamic changes within Aerospace (such as advanced drones and small satellites).

Also, please keep us in mind when you need an in-depth custom research project. We provide highly customized insights, surveys and deep data to many of the world's leading institutions and corporations.

All of our latest Plunkett's Industry Almanacs are listed in this catalog. If you need an outstanding online database that you can turn to 24/7 for our data, please take a look at our Plunkett Research Online system. It is utilized daily by some of the world's most demanding libraries, government agencies and institutions.

**Best wishes,  
Jack W. Plunkett, CEO**

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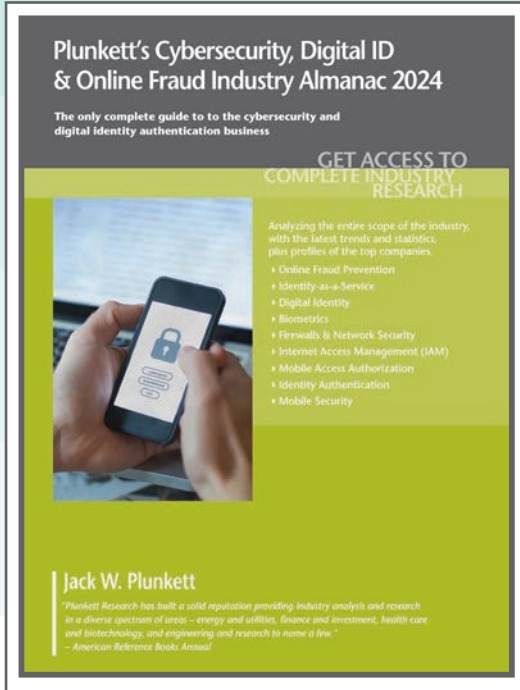
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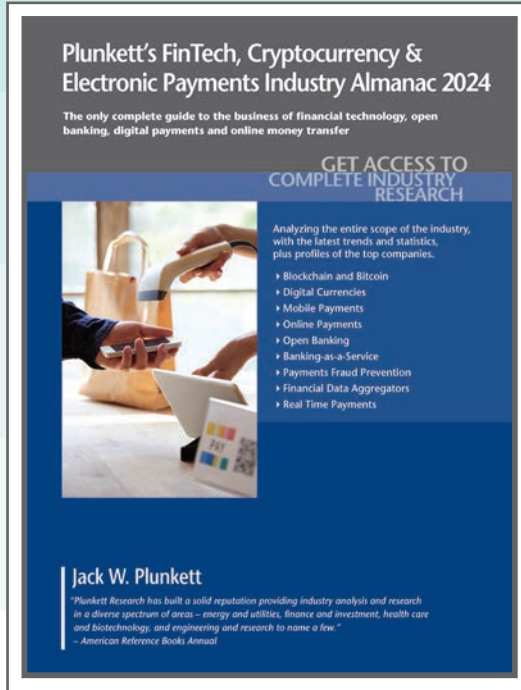
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The ability to make both businesses and consumers more secure online and on computer networks is a crying need world-wide. This, and will remain, one of the world's fastest-growing industries. This growth is fueled by: continuing massive movement of activities to online methods, constant development of new digital security technologies, and, unfortunately, a continuing ability of cybercriminals, hackers and fraudsters to outsmart de-fensive maneuvers. Meanwhile, annual losses to cyberfraud are in the hundreds of billions of dollars worldwide, and we are all under constant attack. This is a must-have Plunkett title.

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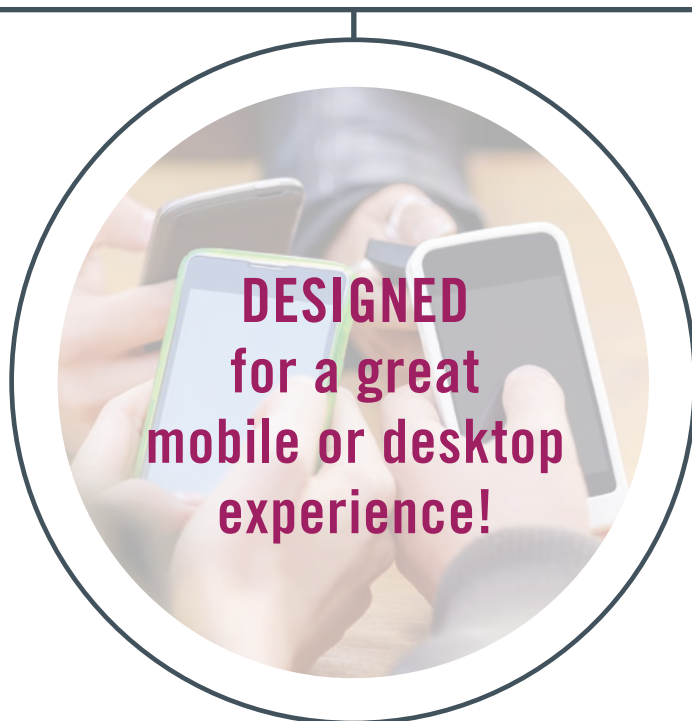
**B**oth consumers and enterprises have shown tremendous enthusiasm for banking online, making payments online and managing their investments online. The incredible popularity and growth of tools like Zelle and Paypal on the payments side, plus Robinhood and Mint on the investment management side are good examples of the immense potential of this industry. Related are such new developments as cryptocurrencies like Bitcoin, money transfer tools like ACH and instant payments, along with new ways to make everyday purchases like Apple Pay and Google Pay. Once again, Plunkett Research helps you to stay on top of one of the world's fastest changing industries.

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The screenshot shows the Plunkett Research, Ltd. website. At the top left is the logo with the tagline "Our Market Research = Your Smart Decisions". A navigation bar includes links for Home, Contact & Support, MyResearchAccount™, Administrator, Terms of Use, and FAQs, along with a Log Out button. The main heading is "Business, Industry and Corporate Information" with a sub-heading "Vital Data for Market Research, Job Search, Business Development or Startups". Below this are two main sections: "RESEARCH AN INDUSTRY" (Data for Business Plans, Industry Research Centers, Research Business Trends + Opportunities) and "RESEARCH A COMPANY" (Find Companies & Executives, Export Prospect Lists + Executive Contacts, Investment Research). A dropdown menu allows selecting a major industry group (e.g., Banking, Computers, Retail, etc.). Navigation buttons include "Old Home Page View", "Job Seekers Resources & Tools", "Archives", and "Tutorials". A "HOW TO USE" section features three video thumbnails: "Plunkett Research Online Overview" (7:57), "How to Export Company and Exec. Lists" (3:08), and "How to Use Build-A-Report" (2:48).

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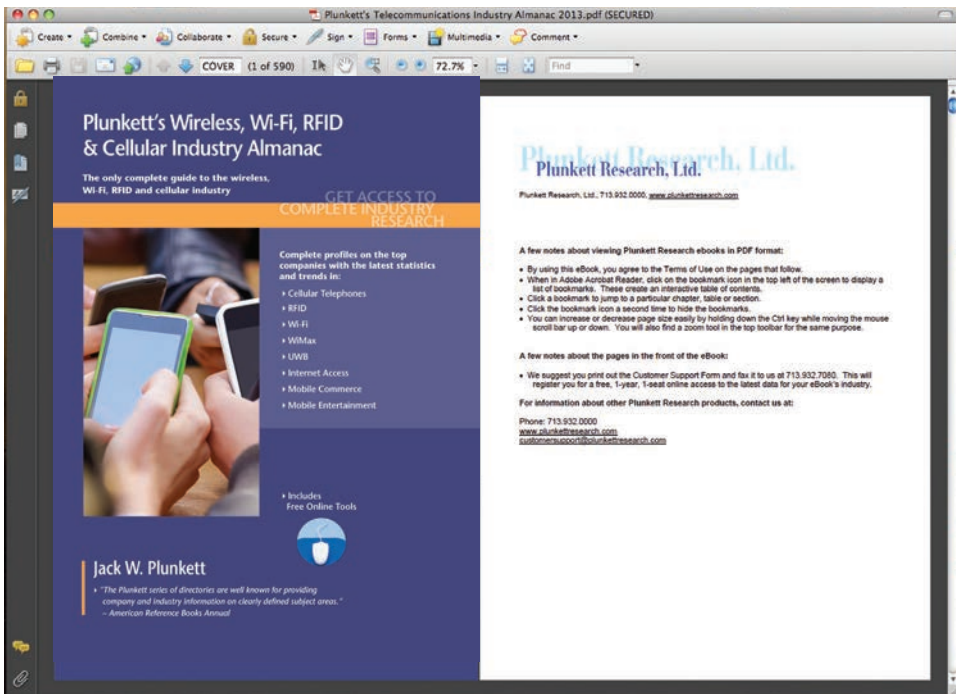
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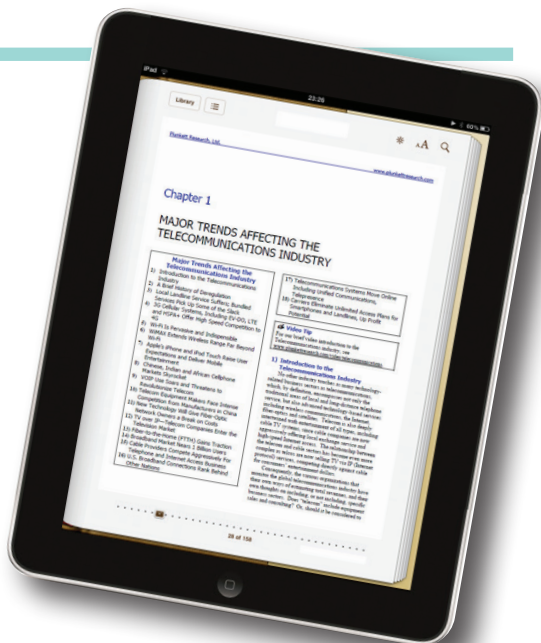
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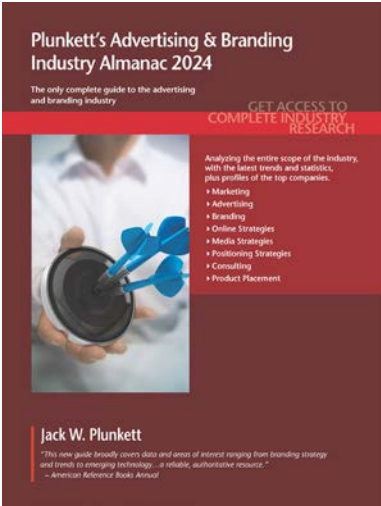
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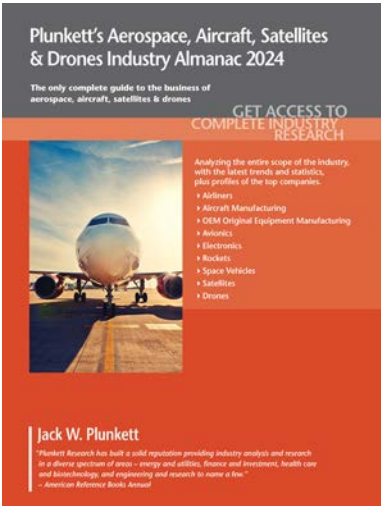
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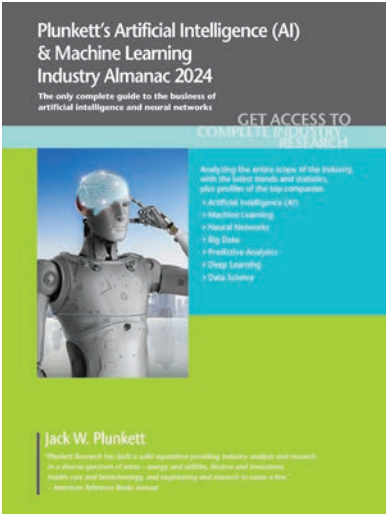
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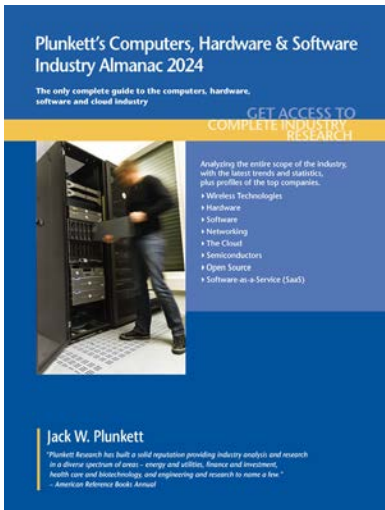
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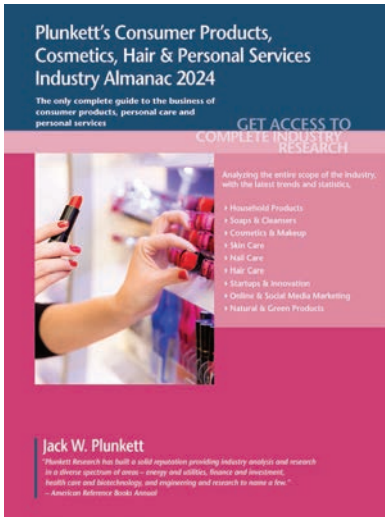
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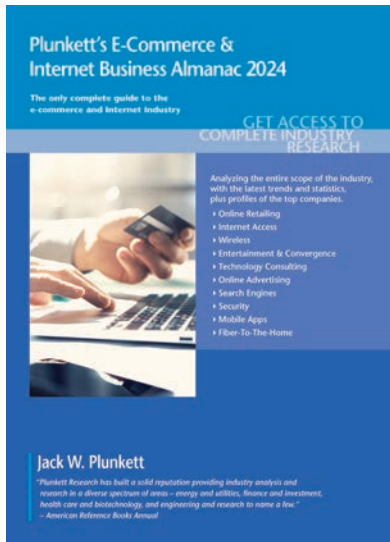
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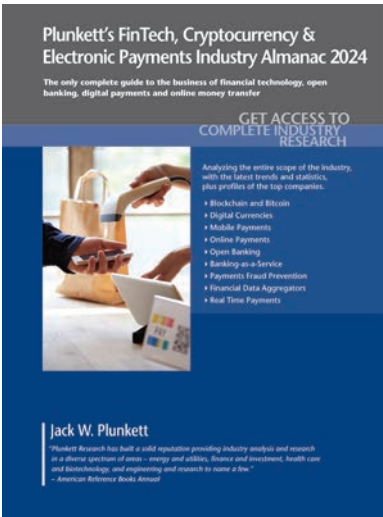
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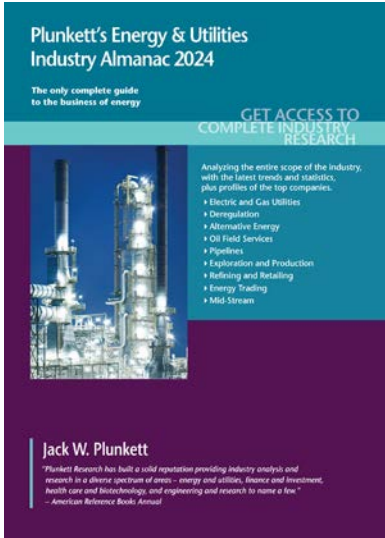
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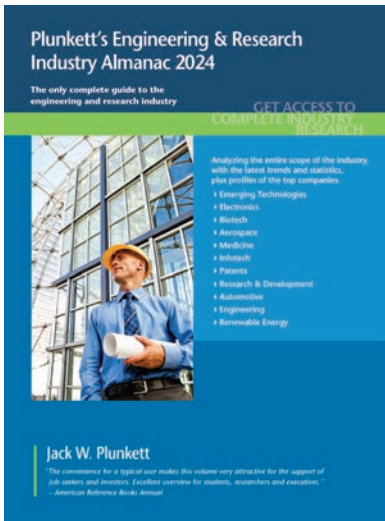
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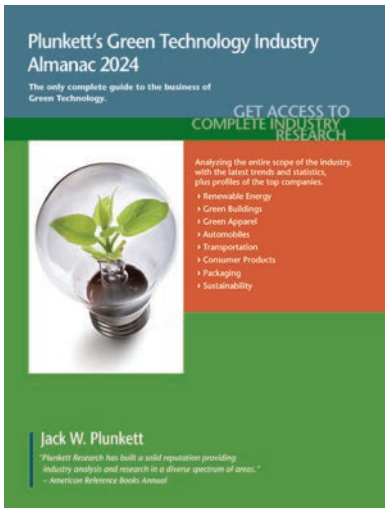
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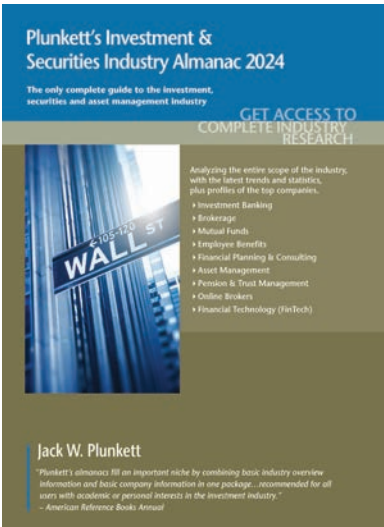
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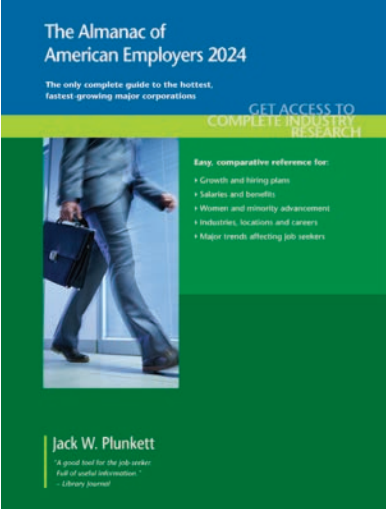
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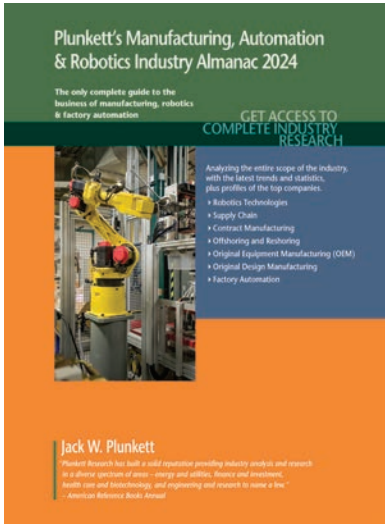
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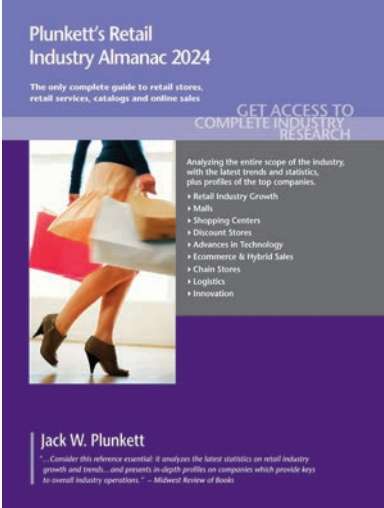
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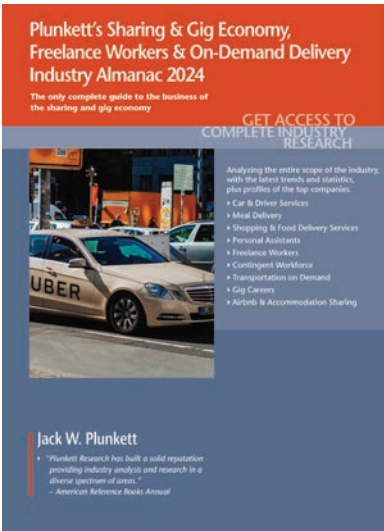
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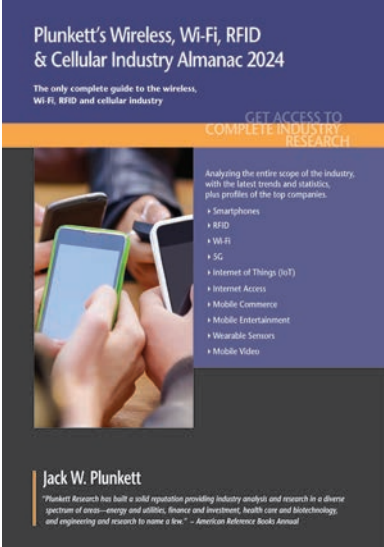


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