

Corporate Benchmarks/KPI Reports Available on
4,000 Different U.S. Public Companies—Benchmarked
Against their Industry Peers. UPDATED YEARLY.



PR  **Plunkett Research,® Ltd.**
Our Market Research = Your Smart Decisions

Plunkett's Corporate Benchmarks Reports™

WE SOLVE YOUR DATA NEEDS!

➤ I Need to Compare a Company's Financials to its peers and industry



• Multiyear History and Benchmarks

➤ I Need Market Size Forecasts



• 7-Year Forecasts

➤ I Need Financial Metrics, Averages and Operating Ratios



• Complete Financial Metrics & Analytics

➤ I Need Profit Margins and EBITDA



• Profits, Margins, COGS, EBITDA

➤ I Need Benchmarks for Top Firms



• Top Firms Analyzed and Compared

➤ I Need Historical Income Sheet, Cash Flow and Balance Sheet Averages for this company and industry



• Covering 500 Industry Sectors

User-Friendly Tools

Each 60 to 70-Page Report Starts With an Industry Summary, Historic Data and Forecasts

- ✓ Market Size by Revenues, Latest Year
- ✓ Growth-Rate, Latest Year
- ✓ CAGR Past 8 Years
- ✓ Market Size Projection 7 years
- ✓ CAGR Next 7 Years

Industry Summary

NAIC	334000
Title	Computer and Electronic Product Manufacturing Industry (U.S.)
Revenues (Latest available year)	\$361,137,760,000
Employees (Latest available year)	1,072,000
Annual Revenue Growth Rate (Latest available year)	6.00 %
CAGR*, Estimated (Latest available year)	0.64 %
Revenues (2028), Estimated (Latest available year)	\$548,657,568,853
CAGR*, Estimated (2021 through 2028)	4.74 %

* Compound Annual Growth Rate

Revenues, Historical and Projected

NAIC **334000**

Title **Computer and Electronic Product Manufacturing Industry (U.S.)**

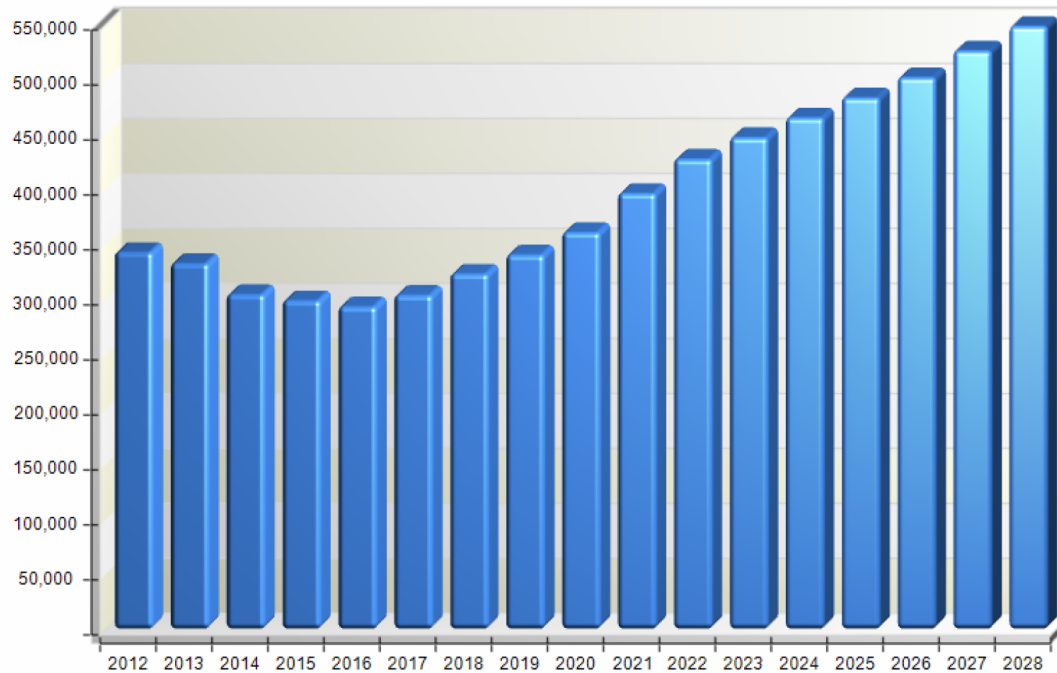
Revenues - Historical (Millions of \$)

Revenues	\$343,142	\$332,923	\$304,703	\$299,145	\$293,587	\$303,995	\$323,402	\$340,696	\$361,138
Growth Rate, Revenues		-2.98 %	-8.48 %	-1.82 %	-1.86 %	3.55 %	6.38 %	5.35 %	6.00 %

Revenues - Projected (Millions of \$)

	2021	2022	2023	2024	2025	2026	2027	2028
Revenues	\$396,689	\$427,788	\$447,491	\$465,472	\$483,668	\$502,083	\$526,364	\$548,658
Growth Rate, Revenues	9.84 %	7.84 %	4.61 %	4.02 %	3.91 %	3.81 %	4.84 %	4.24 %

Revenues (Millions of \$)



Deep Benchmarks and Operating Data For the Company You are Studying

The data sets include:

I. Top Companies Ranked Within the Industry Ranked for Key Items

- Approximate market capitalization
- Employees
- Revenues
- Net income
- 3-Year revenue growth (%)
- 3-Year income growth (%)
- Return on assets (%)
- Return on equity (%)
- Return on invested capital (%)

II. Benchmarking of the Subject Company and the Industry's Leading Firms, to Each Other and to their Industry's Averages

- a) Benchmarks include income statement, balance sheet and cash flow items for each company, latest year
- b) The data may be presented on multiple pages, in groups of up to 4 companies per page. The companies are listed in order of revenues.

Deep Data

Benchmarks for the Subject Company by Industry Averages

Average of Companies Reporting \$200,000 or More in Recent Revenues

NAIC 334000

Title Computer and Electronic Product Manufacturing Industry (U.S.)

Income Statement (Whole \$) Note: Delays in reporting may affect latest year. (Six years historical data are provided. Latest years will be found on subsequent pages.)

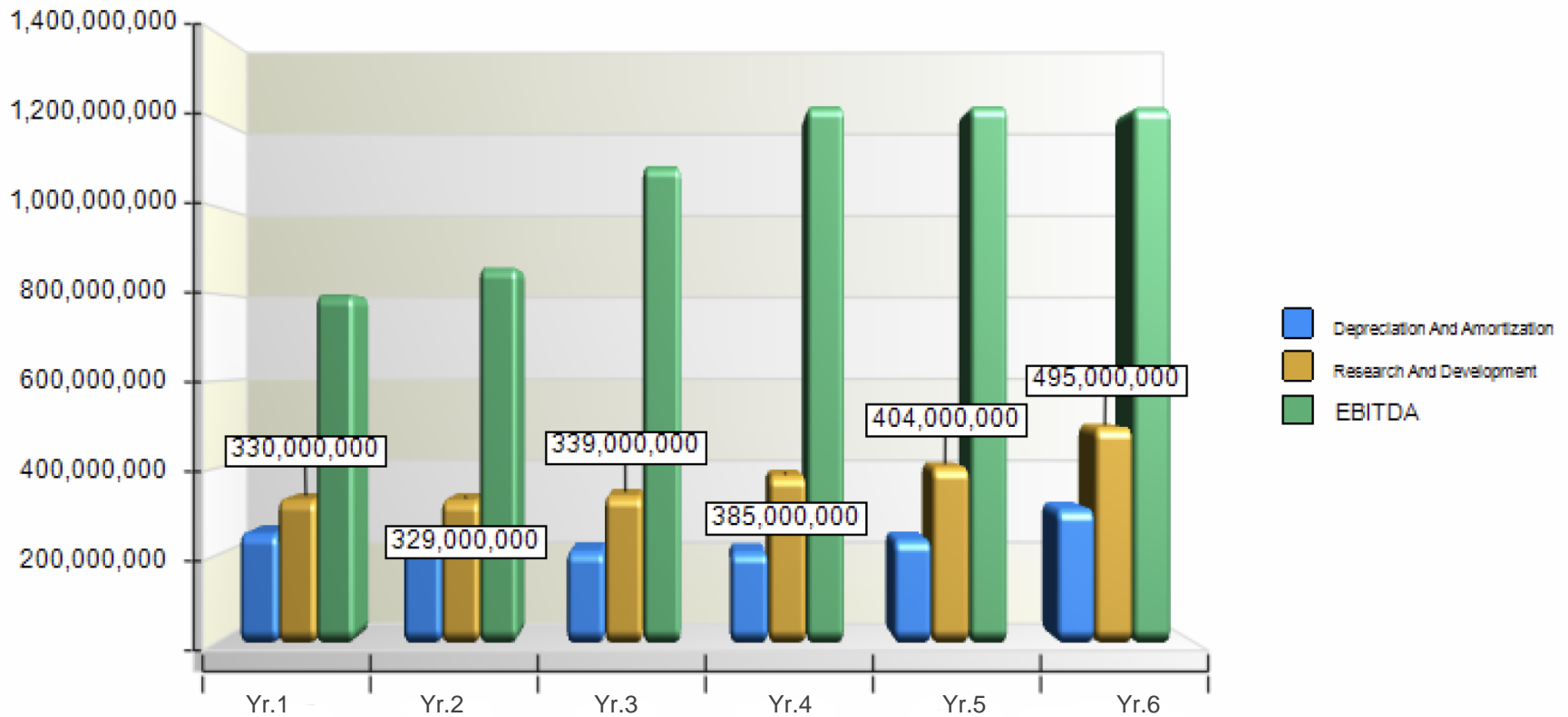
Multi-Year Financial Averages for the Company and its Industry's:

- Income Statement
- Balance Sheet
- Cash Flow Statement
- A Complete History!

\$USD, In whole numbers, except marked * or %	Latest Year Agilent Technologies Inc	Year 2 Average of 305 Companies	Year 3 Agilent Technologies Inc	Year 4 Average of 318 Companies	Year 5 Agilent Technologies Inc	Year 6 Average of 324 Companies
Total Revenue	4,038,000,128	3,002,828,148	4,201,999,872	2,596,397,008	4,472,000,000	2,693,960,895
Cost Of Revenue	1,996,999,936	1,895,726,984	2,004,999,936	1,627,510,062	2,063,000,064	1,654,338,089
%	49.46	61.88	47.72	61.10	46.13	60.27
Gross Profit	2,040,999,936	1,199,005,829	2,196,999,936	1,062,514,965	2,408,999,936	1,116,583,373
%	50.54	39.14	52.28	39.89	53.87	40.68
Operating Expenses						
SGA Expense	1,188,999,936	419,937,138	1,252,999,936	372,249,835	1,228,999,936	394,578,169
%	29.45	13.71	29.82	13.97	27.48	14.38
R&D Expense	330,000,000	267,113,268	329,000,000	256,229,820	339,000,000	275,398,275
%	8.17	8.72	7.83	9.62	7.58	10.03
Other Operating Expenses	330,000,128	167,956,873	329,000,064	137,110,033	339,000,064	182,947,985
%	-	5.48	-	5.15	-	6.67
Restructuring and Merger/Acquisition Costs	-	60,992,676	-	74,532,289	-	48,622,727
%	-	1.99	-	2.80	-	1.77
Amortization	-	69,740,319	-	49,177,769	-	51,401,193
%	-	2.28	-	1.85	-	1.87
Total Operating Expenses	1,519,000,064	648,886,686	1,582,000,000	583,892,157	1,568,000,000	626,148,881
%	37.62	21.18	37.65	21.92	35.06	22.81
Operating Income	522,000,000	506,894,255	615,000,000	435,198,671	841,000,000	459,427,751
%	12.93	16.55	14.64	16.34	18.81	16.74
Misc Other Special Charges	-	-	-	-	-	-
%	-	-	-	-	-	-

Historic EBITDA

Other Costs and EBITDA (Whole Number \$)



Top Competitors Ranked

Top Companies Ranked, U.S.

Latest year available data

This list may include private companies in the following categories: Total Revenue, Employee Count and Net Income.
Also, the list may include companies in closely related sectors.

NAIC 334000

Title Computer and Electronic Product Manufacturing Industry (U.S.)

Approximate Market Cap

1. Apple Inc	2,711,977,000,000
2. NVIDIA Corporation	816,900,000,000
3. Intel Corporation	273,428,600,000
4. Cisco Systems Inc	248,887,300,000
5. Danaher Corporation	231,417,700,000
6. Qualcomm Incorporated	202,227,200,000
7. Advanced Micro Devices Inc (AMD)	191,240,300,000
8. Texas Instruments Incorporated	177,658,700,000
9. Micron Technology Inc	102,392,000,000
10. Analog Devices Inc	96,868,340,000
59. Agilent Technologies Inc	53,118,750,000

Total Revenue

1. Apple Inc	274,515,001,344
2. Dell Technologies Inc	92,154,003,456
3. Intel Corporation	77,866,999,808
4. HP Inc	56,639,000,576
5. Cisco Systems Inc	49,301,000,192
6. Jabil Inc	27,266,437,120
7. Hewlett Packard Enterprise Company	26,982,000,640
8. Philips Healthcare Informatics Inc	24,021,030,000
9. Qualcomm Incorporated	23,530,999,808
10. Danaher Corporation	22,283,999,232
11. Agilent Technologies Inc	5,338,999,808

3-Year Revenue Growth (%)

1. Axonics Modulation Technologies Inc	855.14
2. Ondas Holdings Inc	812.69
3. ShockWave Medical Inc	240.38
4. Reshape Lifesciences	170.77
5. AgEagle Aerial Systems	122.92
6. Franklin Wireless Corporation	82.95
7. Akoustis Technologies	76.29
8. Silk Road Medical Inc	74.09
9. Avantor Inc	72.42
10. Myomo	69.44
127. Agilent Technologies Inc	6.08

Return on Assets (%)

1. Cyberlux Corp	36.08
2. Semler Scientific Inc	0.53
3. Live Microsystems Inc	0.52
4. Aviat Networks Inc	0.46
5. Trimax Corporation	0.45
6. Circuit Inc	0.34
7. Advanced Micro Devices Inc (AMD)	0.33
8. Viemed Healthcare Inc	0.32
9. Texas Instruments Incorporated	0.30
10. Logitech International SA	0.29
87. Agilent Technologies Inc	0.08

Return on Invested Capital (%)

1. Live Microsystems Inc	1.45
2. Vizio Holding Corp	1.11
3. Circuit Inc	0.88
4. United American Healthcare Corporation	0.84
5. Aviat Networks Inc	0.82
6. Semler Scientific Inc	0.65
7. Atlas Technology Intl	0.57
8. Trimax Corporation	0.56
9. Franklin Wireless Corporation	0.52
10. Quarta-Rad	0.52
86. Agilent Technologies Inc	0.11

Employee Count

1. Agilent Technologies Inc	16,400
2. Iron Inc	7,900
3. Fossil Group Inc	7,500
4. Teradyne Inc	5,400
5. Tektronix Inc	4,500
6. Cuhu Inc	3,250
7. ESCO Technologies Inc	2,822
8. Ixia	1,817
9. Xcerra Corp	1,640
10. Movado Group Inc	1,206

Net Income

1. Apple Inc	94,680,000,000
2. Intel Corporation	20,899,000,000
3. Cisco Systems Inc	10,591,000,000
4. Qualcomm Incorporated	9,043,000,000
5. Micron Technology Inc	5,861,000,000
6. Texas Instruments Incorporated	5,595,000,000
7. Qualcomm Atheros Inc	5,198,000,000
8. NVIDIA Corporation	4,332,000,000
9. Danaher Corporation	3,646,000,000
10. Dell Technologies Inc	3,250,000,000

3-Year Income Growth (%)

1. SCI Engineered Materials Inc	527.05
2. Vicor Corporation	375.11
3. Cisco Systems Inc	358.33
4. Aviat Networks Inc	290.82
5. Zebra Technologies Corporation	209.50
6. Waters Corporation	195.03
7. Fortinet Inc	149.64
8. Singing Machine Company Inc	142.42
9. Plexus Corp	120.03
10. LGL Group Inc	102.25
75. Agilent Technologies Inc	1.68

Return on Equity (%)

1. Waters Corporation	65.76
2. Dell Technologies Inc	3.24
3. SunPower Corporation	2.29
4. Live Microsystems Inc	2.16
5. Mettler-Toledo International Inc	1.71
6. NetApp Inc	1.57
7. Apple Inc	1.47
8. IDEXX Laboratories Inc	1.44
9. Atlas Technology Intl	1.33
10. Tel-Instrument Electronics Corp	1.26
78. Agilent Technologies Inc	0.15

Includes a List of Companies That Were Used for Industry Averages

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of Research

Company	Symbol	Employees	Latest Year Revenue	Year Two Revenue	City	State	Country	NAICS
Acacia Communications	ACIA	429		\$464,663,008	Maynard	MA	United States	3342
Accelerate Diagnostics Inc	AXDX	224	\$11,165,000	\$9,297,000	Tucson	AZ	United States	3345
Accuray Incorporated	ARAY	932	\$382,928,000	\$418,784,992	Sunnyvale	CA	United States	3345
ACM Research	ACMR	543	\$156,624,000	\$107,524,000	Fremont	CA	United States	3344
Adesto Technologies	IOTS	260		\$118,166,000	Santa Clara	CA	United States	3344
ADTRAN Inc	ADTN	1,405	\$506,510,016	\$530,060,992	Huntsville	AL	United States	3342
Advanced Energy Industries Inc	AEIS	10,917	\$1,415,826,048	\$788,947,968	Denver	CO	United States	3345
Advanced Micro Devices Inc (AMD)	AMD	12,600	\$9,763,000,320	\$6,730,999,808	Santa Clara	CA	United States	3344
Aehr Test Systems	AEHR	71	\$22,291,000	\$21,056,000	Fremont	CA	United States	3345
Aerkomm	AKOM	35	\$0	\$1,599,864	Incline Village	NV	United States	3342
Aethlon Medical Inc	AEMD	8	\$650,187	\$229,625	San Diego	CA	United States	3345
AgEagle Aerial Systems	UAVS	11	\$1,285,383	\$296,677	Neodesha	KS	United States	3341
Agilent Technologies Inc	A	16,400	\$5,338,999,808	\$5,162,999,808	Santa Clara	CA	United States	3345
AgJunction Inc	AJXGF	143	\$16,307,000	\$39,246,000	Scottsdale	AZ	United States	3345
Airgain	AIRG	126	\$48,502,000	\$55,739,000	San Diego	CA	United States	3342
Akoustis Technologies	AKTS	102	\$1,790,000	\$1,443,000	Huntersville	NC	United States	3342
AltiGen Communications Inc	ATGN	64	\$11,772,000	\$10,632,000	San Jose	CA	United States	3342
Ambarella Inc	AMBA	786	\$228,732,000	\$227,768,000	Santa Clara	CA	United States	3344
Ametek Inc	AME	18,100	\$4,540,028,928	\$5,158,557,184	Berwyn	PA	United States	3345
Amkor Technology Inc	AMKR	29,650	\$5,050,589,184	\$4,052,649,984	Tempe	AZ	United States	3344
AmpliTech Group Inc	AMPG	19	\$3,458,081	\$3,122,630	Bohemia	NY	United States	3342
Analog Devices Inc	ADI	15,900	\$5,603,056,128	\$5,991,065,088	Wilmington	MA	United States	3344
Andrea Electronics Corporation	ANDR	17	\$1,355,363	\$1,895,240	Bohemia	NY	United States	3343
Apple Inc	AAPL	147,000	\$274,515,001,344	\$260,174,004,224	Cupertino	CA	United States	3342
Applied Optoelectronics Inc	AAOI	315	\$234,623,008	\$190,872,000	Sugar Land	TX	United States	3344
Apyx Medical Corp	APYX	266	\$27,711,000	\$28,235,000	Clearwater	FL	United States	3345
ARC Group Worldwide Inc	ARCW	576	\$48,526,000	\$79,832,000	Deland	FL	United States	3342
Arista Networks Inc	ANET	1,500	\$2,317,511,936	\$2,410,705,920	Santa Clara	CA	United States	3342
Arteris IP	AIP	200	\$31,812,000	\$31,501,000	Campbell	CA	United States	3344

Compare Top Publicly-Held Companies to Industry

NAIC 334000

Title Computer and Electronic Product Manufacturing Industry (U.S.)

Group Number 1

Income Statement (Whole \$), % = Percent of Total Revenues

\$USD, In whole numbers, except marked * or %	Agilent Technologies Inc	Apple Inc	Dell Technologies Inc	Intel Corporation	Industry Average of 319 Companies
Total Revenue	5,338,999,808	274,515,001,344	92,154,003,456	77,866,999,808	3,261,921,599
Cost Of Revenue	2,502,000,128	169,558,999,040	63,220,998,144	34,254,999,552	1,967,055,180
Gross Profit	2,836,999,936	104,956,002,304	28,932,999,168	43,612,000,256	1,305,105,546
Operating Expenses					
General & Administrative Costs	-	-	-	-	158,808,823
SGA Expense	1,496,000,000	19,915,999,232	21,319,000,064	6,179,999,744	471,229,329
R&D Expense	495,000,000	18,752,000,000	4,992,000,000	13,555,999,744	347,701,669
Other Operating Expenses	495,000,064	18,752,002,048	4,992,000,000	13,358,000,768	261,496,202
Restructuring and Merger/Acquisition Costs	-	-	-	198,000,000	36,344,337
Amortization	-	-	-	-	67,494,221
Total Operating Expenses	1,991,000,064	38,668,001,280	26,311,000,064	19,736,000,512	769,069,869
Operating Income	846,000,000	66,288,001,024	2,622,000,128	23,875,999,744	531,962,851
Misc Other Special Charges	-	-	-	-	-
Interest Expense	78,000,000	2,872,999,936	2,675,000,064	629,000,000	60,508,500
Gain On Sale Of Security	-	-	32,000,000	2,207,000,064	30,140,431
Other Income (expense)	66,000,000	(87,000,000)	32,000,000	1,706,000,000	(10,160,382)
Pre-Tax Income	842,000,000	67,091,001,344	(4,000,000)	25,077,999,616	492,248,349
Income Taxes	123,000,000	9,680,000,000	(5,533,000,192)	4,179,000,064	55,416,617

Top Competitors Compared to Each Other and to the Industry Average

- Income Statement
- Balance Sheet
- Cash Flow Statement

For the Subject Company and the Industry's Top Firms:

- Company Profile
- Leadership
- Historical Financials
- Business Discussion

Company Profile

APPLE INC (WWW.APPLE.COM)

Ticker: AAPL
 Exchange: NAS
 Year Established: 1977
 Employees: 147,000
 Fiscal Year Ends in September

Phone: 408 996-1010
Fax: 408 974-2483
Address: One Apple Park Way
 Cupertino, CA 95014 United States

Types of Business	Industry Rank for Total Revenue
Industry NAICS code: 334220	
Electronics Design and Manufacturing	1. Apple Inc 274,515,001,344
Software	2. L3Harris Technologies Inc 18,193,999,872
Computers and Tablets	3. LG Electronics USA Inc 12,429,400,000
Retail Stores	4. Motorola Solutions Inc 7,414,000,128
Smartphones	5. Motorola Mobility LLC 5,218,000,000
Online Music Store	6. Fortive 4,634,399,744
Apps Store	7. Sony Electronics Inc 3,358,360,000
Home Entertainment Software & Systems	8. ViaSat Inc 2,309,238,016
	9. Roku Inc 1,778,387,968
	10. Maxar Technologies Inc 1,723,000,064

Contacts	Description
Timothy Cook Luca Maestri Arthur Levinson Chris Kondo	CEO/Director CFO/Senior VP Chairman of the Board/Director Chief Accounting Officer/Other Corporate Officer
Jeffery Williams Alex Gorsky Albert Gore James Bell Ronald Sugar Susan Wagner Andrea Jung Monica Lozano Katherine Adams Deirdre O'Brien	COO Director Director Director Director Director Director Director General Counsel/Secretary/Senior VP Senior VP, Divisional
	Apple designs a wide variety of consumer electronic devices, including smartphones (iPhone), tablets (iPad), PCs (Mac), smartwatches (Apple Watch), AirPods, and TV boxes (Apple TV), among others. The iPhone makes up the majority of Apple's total revenue. In addition, Apple offers its customers a variety of services such as Apple Music, iCloud, Apple Care, Apple TV+, Apple Arcade, Apple Card, and Apple Pay, among others. Apple's products run internally developed software and semiconductors, and the firm is well known for its integration of hardware, software and services. Apple's products are distributed online as well as through company-owned stores and third-party retailers. The company generates roughly 40% of its revenue from the Americas, with the remainder earned internationally.

6-Year Financial Summary for each Top Firm

Financials	Latest Year	Year Two	Year Three	Year Four	Year Five	Year Six
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\$USD, In whole numbers, except marked * or %

Financials

Revenue	365,817,000,000	274,515,000,000	260,174,000,000	265,595,000,000	229,234,000,000	215,639,000,000
Cost of Revenue	212,981,000,000	169,559,000,000	161,782,000,000	163,756,000,000	141,048,000,000	131,376,000,000
Gross Margin %	-	-	-	-	-	-
R&D Expense	21,914,000,000	18,752,000,000	16,217,000,000	14,236,000,000	11,581,000,000	10,045,000,000
Operating Income	108,949,000,000	66,288,000,000	63,930,000,000	70,898,000,000	61,344,000,000	60,024,000,000
Operating Margin %	-	-	-	-	-	-
SGA Expense	21,973,000,000	19,916,000,000	18,245,000,000	16,705,000,000	15,261,000,000	14,194,000,000
Net Income	94,680,000,000	57,411,000,000	55,256,000,000	59,531,000,000	48,351,000,000	45,687,000,000
Earnings Per Share	5.67	3.31	2.99	3.00	2.32	2.09
Dividends	0.85	0.80	0.75	0.68	0.60	0.55
Book Value Per Share	-	-	5.16	5.66	6.59	6.10
Operating Cash Flow	104,038,000,000	80,674,000,000	69,391,000,000	77,434,000,000	63,598,000,000	65,824,000,000
Capital Expenditure	11,085,000,000	7,309,000,000	10,495,000,000	13,313,000,000	12,795,000,000	13,548,000,000
Free Cash Flow	92,953,000,000	73,365,000,000	58,896,000,000	64,121,000,000	50,803,000,000	52,276,000,000

Profitability

EBITDA	123,136,000,000	81,020,000,000	81,860,000,000	87,046,000,000	76,569,000,000	73,333,000,000
Return on Assets %	-	-	-	-	-	-
Return on Equity %	-	-	-	-	-	-
Net Margin %	-	-	-	-	-	-
Assets Turnover	-	-	-	-	-	-
Financial Leverage	-	-	-	-	-	-

Brands	Top Salaries			
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iPhone				
iPad				
Apple Watch				
	Name	Title	Salary (US\$)	Bonus (US\$)
	Timothy Cook	CEO	3,000,000	-

Data includes estimates and forecasts. See "Data Description and Sources" section for details.

Buyers Include the World's Top Consultancies, Corporations and Investment Firms

Plunkett's Corporate Benchmarks Saves You Countless Hours of Effort and Solves Unique Data Needs for Specific Types of Buyers:

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- Artificial Intelligence
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- Canadian Industries
- Chemicals, Coatings & Plastics
- InfoTech, Computers & Software
- Consulting
- Consumer Products & Services, Cosmetics, Household Products
- Cybersecurity
- E-Commerce & Internet
- Education
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- Fintech
- Food, Beverage & Tobacco
- Games, Apps & Social Media
- Green Technology
- Health Care
- Insurance
- International Companies
- Internet of Things
- Investment & Securities
- Manufacturing & Robotics
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-

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