

WHAT IS PLUNKETT RESEARCH ONLINE?

A Complete Industry and Market Research System

Outstanding
Business,
Industry, and
Corporate Data
in a Powerful
Online Service

INQUIRIES:

info@plunkettresearch.com
www.plunkettresearch.com



Business, Industry and Corporate Information

Vital Data for Market Research, Business Development and Strategic Planning

RESEARCH AN INDUSTRY

Data for Business Plans
Industry Research Centers
Research Business Trends + Opportunities



RESEARCH A COMPANY

Find Companies & Executives
Export Prospect Lists + Executive Contacts
Investment Research



Job Seekers Resources & Tools

Archives

Purchased eBooks

Tutorials

Or, Select a Major Industry Group: (e.g. Banking, Computers, Retail, etc.)

Select Industry Group

Explore Trending Industries



Energy & Utilities

[View Top Trends & Statistics -](#)



Investment & Securities

[View Top Trends & Statistics -](#)



Retail

[View Top Trends & Statistics -](#)



Wireless, Cellular, Wi-Fi & RFID

[View Top Trends & Statistics -](#)



Health Care

[View Top Trends & Statistics -](#)

WHAT IS PLUNKETT RESEARCH ONLINE?

- Market Research
- Market Sizing and Revenue Forecasts
- Industry Trends Analysis
- Industry Statistics
- Profiles of Leading Companies
- Build-A-Report Tools

OUR SUBSCRIBERS LOVE PLUNKETT!

“We do love Plunkett’s!”

Madeleine Cohen | The New York Public Library
Assistant Director | Science, Industry & Business Library



New York
Public
Library

“We Love the Plunkett Research Online product.”

Nicole Marsh, Library | Lincoln University



How We Compare to Typical Business Data Sources:

FEATURE:

Deep Profiles of Global Companies, both Public and Private, U.S. and International, with Financials and Executives?

Industry-Specific Research Centers?

Includes a Database of Industry Associations And Professional Societies?

Easy to Search, Find and Use Relevant Data?

Export Custom Reports with Build-A-Report™?

Written and Edited in-House by Plunkett Analysts?

Terrific Subscription Prices?

Plunkett?



The Other Guys?

No!

BETTER USER INTERFACE

A Fantastic, User-Friendly Online Experience

For most searches, you simply click one of the two buttons:

- *Research an Industry*
- *Research a Company*

The screenshot displays the Plunkett Research website interface. At the top left is the logo for Plunkett Research, Ltd, with the tagline "Our Market Research = Your Smart Decisions". A dark navigation bar contains links for Home, Contact & Support, MyResearchAccountSM, Administrator, Terms of Use, FAQs, and Accessibility Policy, along with a yellow LOG OUT button. The main content area is titled "Business, Industry and Corporate Information" with the subtitle "Vital Data for Market Research, Business Development and Strategic Planning". Below this are two prominent buttons: "RESEARCH AN INDUSTRY" (with an orange icon of a laptop and bar chart) and "RESEARCH A COMPANY" (with a red icon of a magnifying glass over a bar chart). The "RESEARCH AN INDUSTRY" button lists "Data for Business Plans", "Industry Research Centers", and "Research Business Trends + Opportunities". The "RESEARCH A COMPANY" button lists "Find Companies & Executives", "Export Prospect Lists + Executive Contacts", and "Investment Research". Below these buttons is a section titled "Or, Select a Major Industry Group: (e.g. Banking, Computers, Retail, etc.)" with a dropdown menu labeled "Select Industry Group".

BETTER USER INTERFACE

Dozens of Unique Research Centers, Each Covering a Vital Industry Sector



Artificial Intelligence Industry Research Center

Search

SEARCH

[Search for Companies](#)

[Advanced Search Tips!](#)

[Advanced Search](#)



Market Research and Trends

Analysis of major trends.



Statistics

Extensive data on many facets of the industry.



Companies & Executives

Search, view, and export company data and executive contacts.



Build-A-ReportSM

Create a custom industry summary in PDF format. Choose from trends, statistics, companies, and glossary terms.



Industry Associations

Search, view, and export lists of industry associations and professional societies.



Glossary

An industry-specific glossary.

BETTER INDUSTRY DATA

A Fantastic, User-Friendly Online Experience

Plunkett's famous market research and analysis of

- Industry Trends
- Technologies
 - Finances
- Market Size

Constantly Updated!

Market Research and Trends

Search **SEARCH** [Search for Companies](#) [Advanced Search Tips!](#)

Advanced Search

Select topic: [← Previous](#) [Next →](#)

[Show/Hide Citation](#) [Citation Guidelines](#) [PDF](#)

Introduction to the Artificial Intelligence (AI) & Machine Learning Industry

Artificial Intelligence (AI) spending worldwide was estimated at \$24 billion for 2018 by analysts at IDC and is expected to grow to \$77.6 billion by 2022. This is an estimate on a broad basis that includes spending on software and services. Plunkett Research estimates the U.S. market for AI on this basis at more than \$14.4 billion for 2018. Researchers at Gartner estimated that the global business value derived yearly from AI had already reached \$1.2 trillion by 2018, while analysts at PwC estimated that AI's contribution to the global economy could soar to \$15.7 trillion by 2020.

Artificial Intelligence (AI) and machine learning will create vast changes in nearly all segments of business and industry over the mid-term. The effect of AI on consumers and households is already in broad evidence, although the people benefitting from such technologies may not be aware of the process or the significance of what's going on around them. For example, utilizing machine learning, Amazon.com pioneered the development of advanced software that learns from a shopper's actions online and then makes product recommendations tailored to the individual. In its early years, Netflix famously offered a \$1 million prize to anyone who could engineer an algorithm that would learn from a subscriber's movie rental habits in a manner that would increase the accuracy and usefulness of its online recommendation

BETTER INDUSTRY DATA

A Fantastic, User-Friendly Online Experience

Plunkett's Unique Industry Statistics

- U.S. and Global
 - Projections
 - Market Size
- Expenditures and R&D

Exportable in Excel or PDF format!

Artificial Intelligence Industry Statistics and Market Size

Global Market:	Amount	Unit	
Global Business Value Derived from AI	3.9	Tril. US\$	
Global Investment in AI Startups	67.9	Tril. US\$	
Artificial Intelligence Spending (Software, Hardware, and Services)	118.0	Bil. US\$	
Artificial Intelligence Spending (Software, Hardware, and Services)	300.0	Bil. US\$	
Potential Business Value Added of AI and Analytics to Global GDP by 2030	16.0	%	
Potential Business Value Added of AI and Analytics to Global <u>GDP</u> by 2030	13.0	Tril. US\$	

U.S. Market	ARTIFICIAL INTELLIGENCE (AI) & MACHINE LEARNING INDUSTRY STATISTICS	
U.S. Artificial Intelligence Related Industry Quarterly Revenue	Contents:	
U.S. Artificial Intelligence Related Industry Quarterly Revenue	Artificial Intelligence Industry Statistics and Market Size Overview	40
U.S. Artificial Intelligence Related Industry Quarterly Revenue	U.S. Artificial Intelligence Related Industry Quarterly Revenue	41
U.S. Artificial Intelligence Related Industry Quarterly Revenue	Software Publishing Industry, U.S.: Estimated Revenue, Inventories & Expenses	42
U.S. Artificial Intelligence Related Industry Quarterly Revenue	Software Publishing Industry, U.S.: Estimated Selected Expenses	43
U.S. Artificial Intelligence Related Industry Quarterly Revenue	Data Processing, Hosting, and Related Services Industry, U.S.: Estimated Revenue & Expenses	44
U.S. Artificial Intelligence Related Industry Quarterly Revenue	Data Processing, Hosting, and Related Services Industry, U.S.: Estimated Selected Expenses	45
U.S. Artificial Intelligence Related Industry Quarterly Revenue	Research Funding for Computer and Information Science Engineering, U.S. National Science Foundation	46
U.S. Artificial Intelligence Related Industry Quarterly Revenue	Internet Access Technologies Compared	47
U.S. Artificial Intelligence Related Industry Quarterly Revenue	Artificial Intelligence Related Industry Employment by Business Type, U.S.	48
U.S. Artificial Intelligence Related Industry Quarterly Revenue	Artificial Intelligence Related Occupational Employment and Wage Estimates	49

BETTER COMPANY DATA

Global and U.S. Firms, Publicly-Held and Private

- ✓ Descriptions
- ✓ Executives
- ✓ Lines of Business
- ✓ Growth Plans

360 SECURITY TECHNOLOGY INC (WWW.360.CN)

Ticker: 601360
 Exchange: Shanghai
 Parent Company:
 Employees: 6,639
 Fiscal Year Ends in 12/31

Phone: 86 1056821816
 Fax:
 Address: No. 28 Weixin Rd.
 Beijing, Beijing 100015 China

Types Of Business	Industry Ranks	Total Revenue
-------------------	----------------	---------------

Industry NAICS code: 511210E

Computer Software: Network Security, Managed Access, Digital ID, Cybersecurity & Anti-Virus Security Services
 Internet and Mobile Security
 Virus Protection
 Connected Device Protection
 Data Shredding
 Threat Detection
 Cryptocurrency Protection

1. Palo Alto Networks Inc	4,256,100,000
2. IDEMIA	3,071,250,000
3. NortonLifeLock Inc	2,796,000,000
4. Check Point Software Technologies Ltd	2,166,800,000
5. 360 Security Technology Inc	1,779,435,000
6. McAfee Corp	1,558,000,000
7. CrowdStrike Holdings Inc	1,451,594,000
8. Trend Micro Inc	1,411,740,000
9. VeriSign Inc	1,327,576,000
10. Okta Inc	1,300,201,000

Ranked Against Peers for:

- ✓ Revenues
- ✓ Profits
- ✓ Employee Count
- ✓ Growth

Contacts	Description
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Hongzhang Zhou Managing Dir.

360 Security Technology, Inc. is a provider of security services to consumers and businesses. The firm's core internet and mobile security product is 360, which offers personal computers (PCs) protection from viruses, Trojans and other emerging threats. 360 begins with a full check of the overall condition of the device's health and safety; then scans for viruses via antivirus engines; manages and optimizes the computer's system services in order to shorten boot time; cleans up disk space by removing junk files and plugins; and then protects the four modes of performance, balance, security and custom, each of which offer a level of protection from malware, phishing attacks and backdoors. 360 is available for Mac and Android devices. 360 integrates antivirus engines; provides layered protection against phishing, Trojan and data theft; and enables the execution of risky programs in the Sandbox by keeping threats separate from the system and via automatic updates and theme support. 360 is free and can be

BETTER COMPANY DATA

Global and U.S. Firms, Publicly-Held and Private

Deep Financials

*Exportable
to Excel!*

Financials						
Revenue	10,530,000,000	13,586,000,000	14,963,000,000	17,146,000,000	15,891,000,000	18,1
Cost of Revenue	8,066,000,000	11,153,000,000	12,097,000,000	14,058,000,000	12,644,000,000	14,4
Gross Margin %	23.40	17.91	19.15	18.01	20.43	
R&D Expense	-	-	-	-	-	
Operating Income	2,275,000,000	2,216,000,000	2,687,000,000	2,901,000,000	3,027,000,000	3,4
Operating Margin %	21.60	16.31	17.96	16.92	19.05	
SGA Expense	215,000,000	194,000,000	196,000,000	187,000,000	220,000,000	2
Net Income	(1,161,000,000)	(1,130,000,000)	306,000,000	769,000,000	114,000,000	(9)
Earnings Per Share	-1.76	-1.72	0.45	1.07	0.15	
Dividends	0.48	0.44	0.40	0.20	0.16	
Book Value Per Share	4.82	4.37	5.35	6.25	6.66	
Operating Cash Flow	2,489,000,000	2,884,000,000	2,134,000,000	1,791,000,000	2,715,000,000	2,9
Capital Expenditure	2,177,000,000	2,345,000,000	2,308,000,000	2,016,000,000	1,988,000,000	2,2
Free Cash Flow	312,000,000	539,000,000	(174,000,000)	(225,000,000)	727,000,000	6
Profitability						
EBITDA	3,110,000,000	2,744,000,000	3,702,000,000	4,292,000,000	3,824,000,000	3,2

BETTER TOOLS & EXPORTS

- **One-click exports to PDF or Excel files from any Page**



- Quickly export formatted data files

- **MyResearch Account™**



- Save your searches

- **Build-A-Report™**



- Create custom executive summaries and reports in PDF

- **Export Company Contacts**



- Build company and executive contact lists in seconds, export to Excel or text

- **Export Associations**



- Build contact lists of industry associations and professional societies

- **Industry Analytics**



- Covering hundreds of Industry Sectors

BETTER TOOLS & EXPORTS

Energy & Utilities Industry

Market Research & Trends Statistics Companies & Executives **Build-A-Report** Industry Analytics Industry Associations Video Glossary

Build-A-ReportSM

Use this tool to create customized reports, drawing from the various research areas of this industry into a single, convenient PDF document that you can view, save, print or download.

Check to create a 'Compiled by' statement with your name on the report cover

Industry Trends

Select trends you want to include: Select All Clear All

- 1. Energy & Utilities Industry Introduction
- 2. A Brief History of Oil, Natural Gas and Electricity Production
- 3. Smart Electric Grid Technologies Are Adopted
- 4. The Energy Industry Invests in Storage Battery Technologies with an Eye on Distributed Power and Renewables
- 5. Superconductivity Provides Advanced Electricity Distribution Technology
- 6. Global Shale Oil and Gas Resources Revolutionize the Energy Industry
- 7. Oil from Shale Makes America Rank with Top Oil Producers/E&P Companies Reduce Drilling and Seek Lower Costs
- 8. LNG Projects Boom, Including Floating Plants (FLNG)/America Boosts LNG Exports
- 9. Seismic Mapping Gains from Advanced Technologies
- 10. Offshore Wells Around the World Become More Efficient/Production Increases Significantly
- 11. Energy Demand Climbs in India and China/Nuclear, Hydro and Gas Projects Grow, but Coal Remains Dominant
- 12. Canada's Oil Sands Production Reaches 4.2 Million Barrels per Day, but Operating Costs Are High
- 13. Some Electric Utilities Regulations Are Rolled Back While Utilities Invest in Gas-Fired Plants
- 14. Electric Utilities Adopt Coal Emissions Scrubbers While the Industry Tests Carbon Capture and Clean Coal Technologies
- 15. U.S. Coal Industry Faces Challenges, while Coal Use Grows Dramatically in India and China
- 16. Nuclear Energy Moves Ahead in India, China and the Middle East
- 17. Ethanol Production Soared, But U.S. Federal Subsidy Expires
- 18. Cellulosic Ethanol Makes Slow Commercial Progress
- 19. Refineries Along with Chemicals and Plastics Plants Invest Heavily in U.S./Take Advantage of Shale Natural Gas
- 20. Petrochemicals Plants in the Middle East Expand but Face Challenges
- 21. Lower Energy Intensity Is a Prime Focus in China/U.S. Achieves Dramatic Energy Intensity Reductions
- 22. U.S. Exports Crude Oil to Global Markets in High Volume

**Build Custom
Industry Reports
in PDF!**

WE COVER THE WORLD'S TOP INDUSTRIES

Sample list of our Industry Research Centers:

- Advertising/Branding
- Aerospace & Drones
- Airline, Hotel & Travel
- Alternative & Renewal Energy
- Apparel & Textiles
- Artificial Intelligence
- Automobile
- Banking, Mortgages & Credit
- Biotechnology
- Chemicals, Plastics & Coatings
- Consulting
- Consumer Products
- Cybersecurity
- E-Commerce & Internet
- Education Technology
- Energy & Utilities
- Engineering & Research
- Entertainment & Media
- Food, Beverage & Tobacco
- Fintech
- Games, Apps, Social Media
- Green Technology
- Healthcare
- InfoTech, Software & Hardware
- Insurance
- International
- Internet of Things
- Investment & Securities
- Manufacturing & Robotics
- Middle Market
- Outsourcing & Offshoring
- Private Companies
- Real Estate & Construction
- Restaurant & Hospitality
- Retail
- Sharing & Gig Economy
- Sports
- Telecommunications
- Transportation & Logistics
- * Wireless, Cellular & Wi-Fi

The screenshot displays the Plunkett Research website interface. At the top, the logo for Plunkett Research, Ltd. is visible, along with the tagline "Our Market Research - Your Smart Decisions". A navigation bar includes links for Home, Contact & Support, MyResearchAccount™, Administrator, Terms of Use, FAQs, and Accessibility Policy, and a LOG OUT button. The main content area is titled "Consumer Products Industry Research Center" and features a small image of hands holding a smartphone. Below the image, a search bar is present with a "SEARCH" button and links for "Search for Companies" and "Advanced Search Tips". A text block states: "A major update of this data was completed on: March 02, 2018. Incremental updates are done on a regular basis and posted each Friday night."

The screenshot displays the Plunkett Research website interface for the Aerospace Industry Research Center. The layout is consistent with the previous screenshot, featuring the Plunkett Research logo and navigation bar. The main content area is titled "Aerospace Industry Research Center" and includes a small image of an airplane on a runway. A search bar with a "SEARCH" button and links for "Search for Companies" and "Advanced Search Tips" is located below the image. A text block indicates: "A major update of this data was completed on: October 19, 2018. Incremental updates are done on a regular basis and posted each Friday night."

PLUNKETT'S OUTSTANDING CUSTOMERS INCLUDE:

(government/academic/institutional)

ACADEMIC INSTITUTIONS

- MIT (Massachusetts Institute of Technology)
- Rice University
- Purdue University
- China Academy of Social Sciences (CASS)

LIBRARIES

- New York Public Library
- Brooklyn Public Library

GOVERNMENT MINISTRIES

- Export Import Bank of the U.S.
- Library of Congress
- State Library of New York
- MIIT Software & Integrated Circuits Centre, China

PLUNKETT'S OUTSTANDING CUSTOMERS INCLUDE:

(corporate/financial/professional)

- Early Warning Services
- Hilton Worldwide
- H&M
- Tiffany & Co.
- Huawei
- Kraft Heinz
- Tommy Bahama
- Welspun
- EY
- McKinsey
- Bain
- Gartner
- Microsoft
- Disney
- W.W. Grainger
- Deutsche Bank

“I would like to thank you for developing an exhaustive research report as per the scope of your consulting agreement with Welspun USA. The report was immensely helpful to understand the global healthcare market and its requirements for Welspun's business needs. Your research team did a fantastic job in compiling, analyzing, and interpreting the data and converting that into meaningful information. I truly appreciate your professionalism, on-time project delivery and presentation skills.”

**Kavita Mathur, Ph.D., Senior Manager
Innovation and Patents, Welspun**

INDUSTRIES RECENTLY ADDED TO PLUNKETT

CyberSecurity, Digital ID & Online Fraud



FinTech, Digital Payments,
& Cryptocurrencies



INDUSTRIES RECENTLY ADDED TO PLUNKETT



Internet of Things



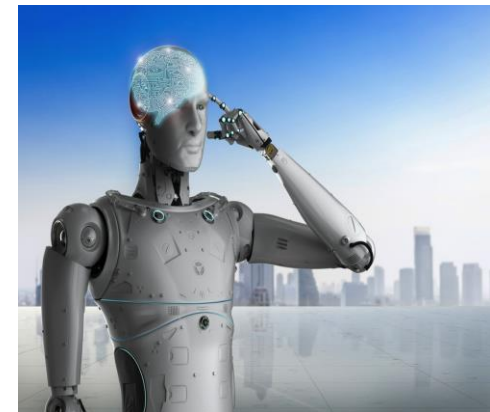
Aerospace & Drones



Sharing & Gig Economy



Consumer Products



Artificial Intelligence

NEW! PLUNKETT'S INDUSTRY ANALYTICS

Revenues, market-size, employee count, and total revenues (historical, current, and forecasted) for hundreds of NAIC industry codes

Analytics and Forecasts for Hundreds of NAIC Industry Codes:

- *Industry revenues*
- *Employee count*
- *Historical revenues*
- *Financial metrics*
- *Revenue forecasts*

NAIC	325400
Title	Pharmaceuticals, Medicines, Supplements and Drug Manufacturing Industry (U.S.)

Revenues (2021)	\$327,551,922,917
Employees (2021)	346,585
Annual Revenue Growth Rate (2021)	7.00 %
CAGR*, Estimated (2014 through 2021)	7.19 %
Revenues (2028)	\$453,974,111,713
CAGR*, Estimated (2022 through 2028)	4.57 %

DON'T JUST TAKE OUR WORD FOR IT...

“The **user interface is designed to be easier to navigate than many competing products...**(PRO) can be a very cost-effective business research product for academic libraries, businesses and government agencies...Selecting the industry search button brings up a clear, uncluttered search page...”

“**Plunkett’s goal of making PRO an easier to use resource, compared to competitors, is largely achieved...**Coverage of industries is quite good... Company coverage is also good...**PRO includes several features not readily found in most of its competitors...** In terms of cost, **PRO is placed quite well...**Only Hoovers is typically priced in the same range as PRO, and it has much less industry information.”

- *ccAdvisor, a publication of The Charleston Company and the American Library Association*

DON'T JUST TAKE OUR WORD FOR IT...

“So far, and right from the start, it’s working perfectly! **The more I get into the database, the happier I am that we’ll have it--REALLY happy!!!** I’ve just been trying out some recent questions we really couldn’t come up with good answers for—and I’m finding excellent material in PRO with which to handle those questions. **“Between the quality and affordability of your product, its appeal to and value for our users, and the inestimably ethical and loyalty-guaranteeing conduct of your business, I will always have more than sufficient praises to sing for Plunkett Research.”**”

- *Michael Oppenheim, Collections & Reference Services, UCLA*

DON'T JUST TAKE OUR WORD FOR IT...

"The information provided **will arm you with all you need to know about a market** and is a useful tool for management consultants, marketing and sales professionals as well as students and job seekers. Flexible reporting features make this also a valuable product for business developers...Plunkett Research Online is an excellent resource for those requiring a comprehensive view of an industry...the database **contains a wealth of useful data** on sectors and companies, which is easy to search and well presented. Plunkett Research Online is **very end-user friendly, with clear search and results screens**. Help and advice on how to conduct, export and save searches is available at all stages."

- Penny Crossland, Editor, VIP Magazine

PLUNKETT RESEARCH, LTD.



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